



<b>Ad Size</b>	<b>4/C</b>	<b>Ad Size</b>	<b>4/C</b>
Full	\$935	Inside Front Cover	\$1650
1/2 Page	\$495	Inside Back Cover	\$1650
1/4 Page	\$395	Back Cover	\$2200

\$40 to change a client/agency-supplied file. (applies to all sizes)

**Payment Terms**

**Ad deadline is October 2nd 5:00pm EST.**

Ad production per insertion:

All display-advertising orders requires credit card payment with artwork. Full payment is due with this ad insertion order.

Ad space available on a first come first serve basis.

**Digital Ad Specifications**

Superboat only accepts .tiff, .eps, or print quality PDF files in cmyk color format.

All images used in our ads should be in cmyk format, at a resolution of 300 dpi. Superboat does not accept files in rgb format.

All tiff and eps files should be flattened. Illustrator files should be saved as eps with images embedded and fonts converted to outline.

**Email your ad to [rodrickcox@gmail.com](mailto:rodrickcox@gmail.com)**

**Ad Production Per Insertion:**

**Final Trim**

**Bleed**

Full Page	8.5"w x 11"h	8.75"w x 11.25"h
1/2 Page Horizontal	8"w x 5"h	no bleed required
1/4 Page Vertical	3.875"w x 5"h	no bleed required

**Note:** Please include an 1/8" bleed on all sides and keep text at least 1/4" from trim to allow for trim on full page ads.  
**Ad deadline is October 2nd.** We accept .tiff, .eps, or print quality PDF files. Please make sure all fonts are converted to paths.

Business or Organization Name: \_\_\_\_\_

**Advertising Order:**

Contact Name: \_\_\_\_\_

1/4 Page     1/2 Page     Full Page

Mailing Address: \_\_\_\_\_

Inside FC     Inside BC     Back Cover

City, State, Zip: \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Credit Card Payment:**

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Visa     MasterCard

Authorized Signature: \_\_\_\_\_

Discover     American Express

**Super Boat International Productions, Inc.**

1323 20th Terrace,  
Key West, FL 33040  
Ph: 305-296-6166 • Fax: 305-296-9770 • Web: Superboat.com

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV Code \_\_\_\_\_

**Send Insertion Order by fax or email**

Authorized Signature \_\_\_\_\_

**Fax Insertion Order to:**  
Super Boat International Productions, Inc.  
305-296-9770

**Attach Insertion Order to email and send to:**  
[superboatracing@gmail.com](mailto:superboatracing@gmail.com)

\* It is not the responsibility of the Publisher for errors in advertisements if ad was received past material deadline. All Ad placement and Design/Production fees must be paid in full.