



Ad Size	4/C	Ad Size	4/C
Full	\$850	Inside Front Cover	\$1500
1/2 Page	\$450	Inside Back Cover	\$1500
1/4 Page	\$350	Back Cover	\$2000

\$40 to change a client/agency-supplied file. (applies to all sizes)

Payment Terms

Ad deadline is October 6th 5:00pm EST.

Ad production per insertion:

All display-advertising orders requires credit card payment with artwork. Full payment is due with this ad insertion order.

Digital Ad Specifications

Superboat only accepts .tiff, .eps, or print quality PDFS in cmyk color format.

All tiff and eps files should be flattened. Illustrator files should be saved as eps with images embedded and fonts converted to outline.

PDFS may be provided if they are rendered at print quality.

All images used in our ads should be in cmyk format, at a resolution of 300 dpi. Superboat does not accept files in rgb format.

Note: Ad space available on a first come first serve basis.

Email your ad to rodrick@coxgp.com or for larger files use our ftp to upload your file directly to our server.

Our ftp server log in information:

Hostname: <ftp.coxgp.com>
username: boatracing
Password: Boatracing1

Ad Production Per Insertion:

Full Page
1/2 Page Horizontal
1/4 Page Vertical

Final Trim

8.5" w x 11" h
8" w x 5" h
3.875" w x 5" h

Bleed

8.75" w x 11.25" h
no bleed required
no bleed required

Note: Please include an 1/8" bleed on all sides and keep text at least 1/4" from trim to allow for trim on full page ads.

Ad deadline is October 6th. We accept .tiff, .eps, or print quality PDF files. Please make sure all fonts are converted to paths.

Business or Organization Name _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Authorized Signature: _____

Advertising Order:

1/4 Page 1/2 Page Full Page

Inside FC Inside BC Back Cover

TOTAL \$ _____

Credit Card Payment:

Visa MasterCard

Discover American Express

Card # _____

Exp. Date _____ CVV Code _____

Authorized Signature _____

Fax Insertion Order to:

Super Boat International Productions, Inc.
305-296-9770

Super Boat International Productions, Inc.

1323 20th Terrace,
Key West, FL 33040

Ph: 305-296-6166 • Fax: 305-296-9770 • Web: Superboat.com

* It is not the responsibility of the Publisher for errors in advertisements if ad was received past material deadline. All Ad placement and Design/Production fees must be paid in full.